Parks Listener Program
First Experience

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- Program Director Chattanooga Program.
- Chattanooga, TN
Understand the lived experiences of park user's and residents in the Chattanooga area.

MAIN GOAL
Aspects of the Program
Interested in Learning

- Recruitment
- Funding
- Data Collection
Recruitment
• Where do you start?
  ➔ It never stops.
  ➔ On going process

Relationship
• Meet people in their communities
  ➔ Be curious
  ➔ Open Agenda
Partnerships

• Not your common suspects.
  (think out of the box)

Collaborations

• We are part of a social ecosystem.
• We can help each other
Start small

One conversation at the time…
Data Collection
Conditions for Listeners

Part of the team

- Safety
- Resources
- Training
- Visible

Training – Increasing Capacity
How do we listen?
Data Collection Instruments

- Surveys & Questionnaire
- Field Observations
- Intentional Conversations

Intentionality
Funding
Funding
Equity and Efficiency

• Cost of the program $17,500
• Distribution – how do we pay?
• Distribution – how do we pay?

• Is the City the best place for the program to live?
What is next?
Let’s Brainstorm
Stay in touch!

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