

Parks Listener Program First Experience

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- Chattanooga, TN



Understand the lived experiences of park user's and residents in the Chattanooga area.

MAIN GOAL





Aspects of the Program

Interested in Learning

- [Recruitment](#)
- [Funding](#)
- [Data Collection](#)



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Recruitment



Recruitment

- Where do you start?
 - It never stops.
 - On going process

Relationship

- Meet people in their communities
 - Be curious
 - Open Agenda





Partnerships

- Not your common suspects.
(think out of the box)

Collaborations

- We are part of a social ecosystem.
- We can help each other



Start small

One conversation at the time...



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Data Collection

Conditions for Listeners

Part of the team

- Safety
- Resources
- Training
- Visible

Training – Increasing Capacity



How do we listen?



Data Collection Instruments

Surveys &
Questionnaire



Field
Observations



Intentional
Conversations



I n t e n t i o n a l i t y



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Funding



Funding

Equity and Efficiency

- Cost of the program \$17,500
- Distribution – how do we pay?
- Distribution – how do we pay?
- Distribution – how do we pay?

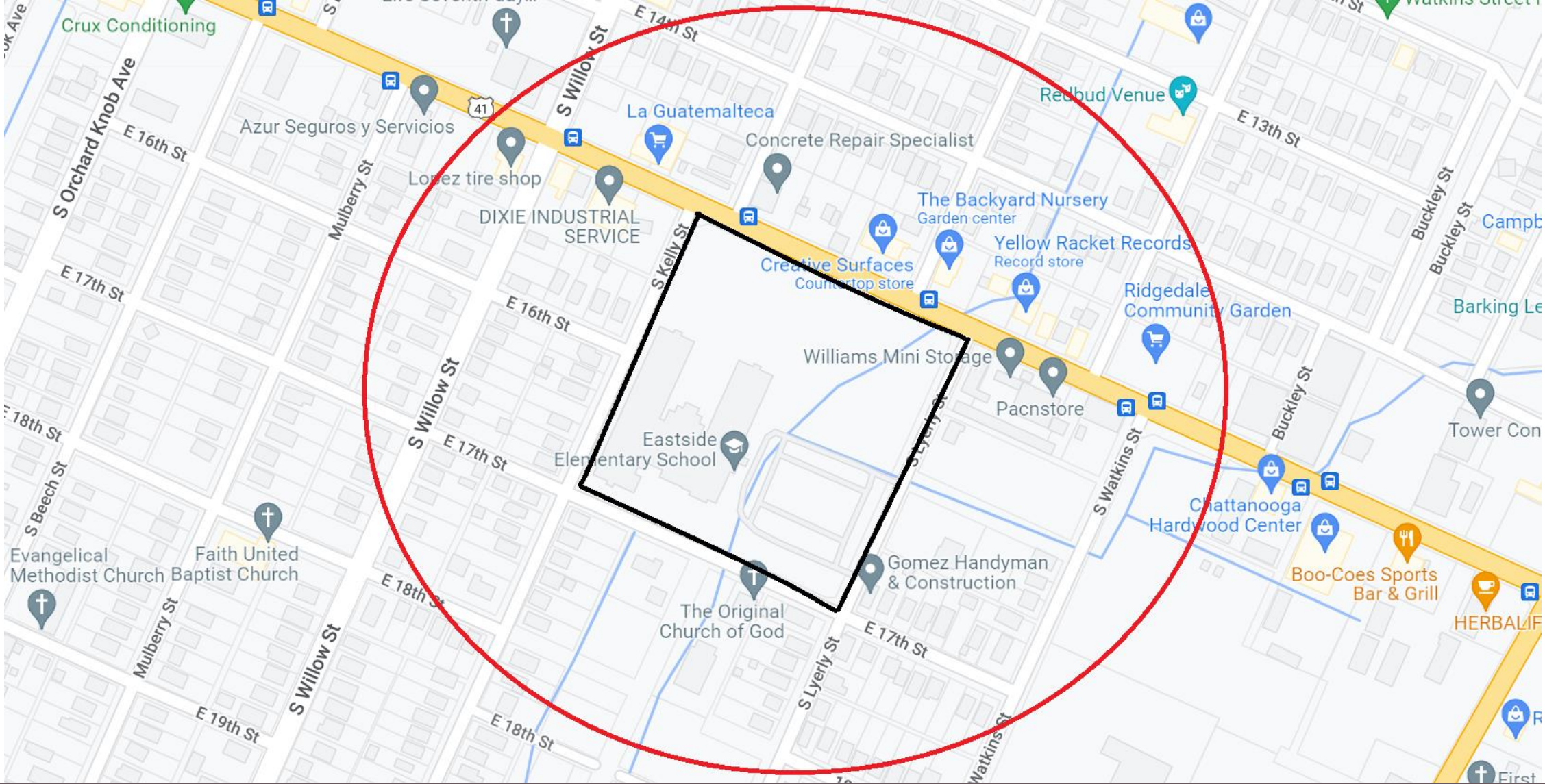
- Is the City the best place for the program to live?



What is next?

Let's Brainstorm





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Next Park Listener Adventure

Schoolyard Project



Stay in touch!

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