Community is at the Center...
of the solutions to address the growing **climate, health and equity crises** affecting everyone, and parks and public space are a proven container for building community and democracy.

Authentic community engagement is the key to building public spaces that nurture lasting **community relationships, identity & power**.
TPL Community Framework: Proven outcomes of community-based parks engagement

- Tending to the civic commons is linked with increased trust in neighbors (Dresner, 2014; Tebes et al., 2015)
- Community gardens can facilitate social bridging (APHA, 2013)
- Residents who visited parks regularly have 66% more social ties than those who didn’t (Kaźmierczak, 2013)
- Park safety and community engagement are linked with increased sense of welcoming and belonging (Powers et al., 2021).
- Individuals living with easy access to urban parks showed a stronger sense of place attachment (Scott et al., 2020)
- Environmental volunteers are more engaged in civic actions than the average American (Fisher et al., 2015).
- Pro-social environments of parks contribute to better civic order and indicators of social capital (Peters et al., 2010; Mowen & Rung, 2016)
Pump Room at Givens Pool
2017 Aquatics Master Plan

Public Input
- Public Meetings
- Focus Groups
- Committee Meetings
- Surveys
- On-site discussions

Result:
Factors most important to consider

Criteria Categories & Elements
- Demographics (12 Elements)
- Site (6 Elements)
- Location (11 Elements)
- Accessibility (9 Elements)
- Infrastructure (9 Elements)
- Environmental (11 Elements)
- Regulatory (12 Elements)
- Operations (5 Elements)

Result:
8 Categories and 75 Elements

Criteria Element Rating
- Rating of each element (0-10) = Criteria Element Value

Result:
Value for each of the 8 Criteria Categories

Criteria Suitability Ranking
- Criteria Weight: Percent of the Total applied to each Criteria Category. Separate Weights for Existing Sites and for Expanded Sites

Result:
- Existing Potential Ranking
- Expanded Potential Ranking

Pool Type Determination
- Utilize Site Suitability Ranking Scores and minimum standards for each pool type to categorize the most appropriate Aquatic Facility Type

Result:
- Facility Type Determination
  - Neighborhood Pool
  - Community Pool
  - Regional Fitness Aquatic Center
  - Regional Family Aquatic Center

Preliminary Recommendations
- Determination of pool redevelopment, expansion, consolidation, or cessation (closure) based upon rankings
- Preliminary Recommendations for review by the Public and Master Plan Team
art
Is for Everyone

Fork Lift DnaceWorks
MY PARK, MY POOL, MY CITY
**1st Level**
**INDIVIDUAL**
Perormers, residents, audience members
- Improvement in swimming skills.
- Greater sense of self as a creative individual.
- Increased sense of concern for local pools.
- Increased desire to take action in support of city pools.

**2nd Level**
**DEPARTMENT**
Staff, supervisors
- Increased morale.
- Brought the Aquatics team closer together.
- Positively impacted communications among PARD staff.
- Increased sense of pride in one’s work

**3rd Level**
**NEIGHBORHOOD**
Neighborhood groups
- Increased community pride.
- Positively impacted communication among community members.
- Brought the community closer together.
- Increased understanding of community history.

**4th Level**
**MUNICIPAL**
Elected officials, policies
- Increased knowledge of the City of Austin Aquatics system and its challenges.
- Increased interest in becoming involved in pool advocacy.
- $40 Million Aquatics Bond package passed.
- Additional $1.2 million dollars annually.
Insights from Audience Members

92% of people surveyed said they had new insights or reflections about Dove Springs Pool or Austin’s public pool system based on the performance.

Most frequent insights included:

- Pools need more support and funding
- The importance of maintenance staff
- How the pool works behind-the-scenes
- The important role of pools in a community
- The large size of Austin’s pool system compared to the small size of maintenance staff
- Dove Springs is a vibrant and strong community
- The history of Dove Springs Pool
Quotes from Audience Members

“All our city workers need their own custom badass soundtrack while they work”

“The community cares for what they have built, a safe place for everyone”

“Gratitude for the people that keep the city pools running”

Que Dove Springs es divertida siempre que su gente esté unida
2018 BOND
OUR COMMUNITY. OUR FUTURE.
Proposition C: Parks and Recreation

Proposition C Total: $149 million

This proposition would provide funding for improvements, renovations, and upgrades to various Parks and Recreation assets, as well as for the acquisition of new parkland.

The types of projects and programs to be undertaken as part of this bond proposition, if approved, may include, but are not limited to, the following:
Parkland Acquisition $45 million
Funding for the acquisition of land, including publicly owned land, to dedicate as parkland, such as a destination park in the Oak Hill area and Lions Municipal Golf Course, infill parks, and greenbelts.

Aquatics $40 million
Funding for a new Colony Park Pool and major renovations or replacements of existing City pools.

Parkland Improvements $25 million
Funding for development of existing City parks, including greenbelts, neighborhood parks, district parks, metro parks (such as Roy G. Guerrero Park and John Trevino Jr. Park), and the downtown squares.

Building Renovations $21.5 million
Funding for renovations/rehabilitation of existing Parks and Recreation facilities and assets, including ADA and safety improvements.

Infrastructure $17.5 million
Funding for improvements to playscapes, trails, parking lots, and roadways, athletic fields and facilities, and City cemeteries.

Ballot Language:
The issuance of $149,000,000 in tax supported general obligation bonds and notes for planning, acquiring, constructing, renovating, improving and equipping public parks, recreation centers, natural areas, and other related facilities, including, without limitation, playgrounds, hike and bike trails, sports courts, and swimming pools, and acquiring land and interests in land and property necessary to do so; and the levy of a tax sufficient to pay for the bonds and notes.
The Equipo Verde in South Los Angeles: Park and Green Alleys Allies

Sofía Giron, Equipo Verde, Community Leader and Dayana Molina, Trust for Public Land, Community Organizer

Community of Practice, March 09, 2022
Resumen | Red de Callejones Verde de Avalon

SUMMARY | Avalon Green Alley Network
Resumen | Múltiples Beneficios de los Callejones Verdes
SUMMARY | Multiple-Benefits of Green Alleys

Crea Espacios Abiertos

Crea Conexiones

Reduce el Crimen

Agua Limpia

Previene inundaciones

Reduce el efecto de isla de calor
Razón Fundamental | ¿Por qué callejones verdes?

Rationale | Why Green Alleys?

Map: Cal Poly Pomona

- PARKS: 164 Acres
- ALLEYS: 252 Acres
Razón Fundamental | ¿Por qué calles verdes?

Rationale | Why Green Alleys?

- La Contaminación del agua
  - Escorrentia al río de Los Ángeles
  - Encharcamiento de aguas pluviales contaminadas
  - Basura

- Isla de calor urbano extremo
  - Dosel de árboles limitados

- Problemas de Salud
  - Las tasas más altas de obesidad, diabetes y enfermedades cardiacas en el condado

- Pobre de parques
  - 0.42 acres de espacio para 1,000 residentes

- Comunidad con necesidad de más recursos
  - Falta de sentido de posesión
  - Falta de Seguridad
Enfoque | Participación de la Comunidad
Approach | Community Engagement
Enfoque | Participacion de la Comunidad
Approach | Community Engagement
Enfoque | Participación de la Comunidad

Approach | Community Engagement
Enfoque | Participacion de la Communidad
Approach | Community Engagement
En Practica | ¿Por qué callejones verdes?

In Practice | Why Green Alleys?
En Practica | ¿Por qué callejones verdes?

In Practice | Why Green Alleys?
En Practica | ¿Por qué callejones verdes?

In Practice | Why Green Alleys?
Dr. Maya Angelou Community High School
Main Street Elementary School
Jefferson High School
California State Polytechnic University, Pomona

SALT Landscape Architects
Breen Engineering, Inc.
Coalition for Responsible Community Development
• Meeting community where they are
  — Sidewalk/alley engagement
  — School parent groups
  — Open membership

• Listening to community
  — Engage community early on and often, every step of the way (examples for TPL community cleanups and Equipo Verde Tool Library project)

• Be present
  — Set up ways to engage community on reoccurring basis
  — Resource sharing platform
  — Table often, not every community member knows about your project

• Connect community to other resources
  — Covid 19 Pandemic
Thank you!

Trust for Public Land (TPL) is a national nonprofit that works to connect everyone to the benefits and joys of the outdoors. As a leader in equitable access to the outdoors, TPL works with communities to create parks and protect public land where they are needed most.

Since 1972, TPL has protected more than 3 million acres of public land, created more than 5,000 parks, trails, schoolyards, and iconic outdoor places, raised $84 billion in public funding for parks and public lands, and connected more than 9 million people to the outdoors.

Connecting everyone to the outdoors™

Dayana Molina
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