10MW CoP: Community Power

January 18, 2024 – Session 2

Participatory Planning:
How can parks transform community vision into reality?
How we define Community Power

“The ability of people facing similar circumstances to develop, sustain, and grow an organized base of people who act together through democratic structures to set agendas, shift public discourse, influence who makes decisions, and cultivate ongoing relationships of mutual accountability with decision makers that change systems.”

-Dr. Anthony Iton
Session 1 Report Out

- **Power map exercise** identified opportunities to transfer power from stakeholders to communities.

- Cities ranged in terms of what stakeholders had the most influence, but commonalities emerged, including:
  - What does community power look like
  - What are community prioritizes

- Case studies:
  - Houston Parks Board
  - Buffalo Olmstead Parks Conservancy
Methow Park In Focus

1-acre park in the heart of South Wenatchee

No renovations since the 1960s

Poor conditions, reflecting wider disinvestment
As an immigrant sometimes you don’t see where you fit in. I see the kiosko and the mural depicting migratory birds and I see myself represented. The remodeled park now gives me and everyone who visits a sense of belonging.

I learned that when you speak up, make demands and go talk to public officials—we can actually change things.
Break out rooms

25 minutes

Follow along with Dick & Rick Primer!

01
Drawing from an example, what are tactics and strategies for participatory engagement?

02
Drawing from an example, what are barriers to participatory engagement?

03
What long-term change happens when trust has been built with the community and your organization?
Future sessions

- **March 14 | Civic education**: How can parks engagement be a bridge to civic participation?

- **May 9 | Park stewardship**: How can we strengthen the capacity of friends of groups and their community?

- **July 11 | Social resilience**: How can parks serve communities in times of crisis?
We use the power of art and design to support meaningful civic engagement in partnership with marginalized communities.
understand

↓  ↑

participate, influence, build power
Introduce by Sens. KRUGER, BAILEY, BENJAMIN, BIAZZI, BRENNIN, BRIS-PORT, BROOK, CONREY, COBBETT, CRANFORD, HINCH, HOTOMAN, JACKSON, KENNEDY, LIU, MAY, MENZ, PARKER, RANAD, RIVERA, SALAZAR, SANDERS, SAYNO, SPOLODRELLA, SERRANO -- read twice and ordered printed, and when printed to be committed to the Committee on Finance -- committee discharged, bill amended, ordered reprinted as amended and referred to said committee.

AN ACT in relation to constituting chapter 7-A of the consolidated laws, in relation to the creation of a new office of cannabis management, as an independent entity within the division of alcoholic beverage control, providing for the licensure of persons authorized to cultivate, process, distribute and sell cannabis and the use of cannabis by persons aged twenty-one or older; to amend the public health law, in relation to the description of cannabis; to amend the penal law, in relation to the growing and use of cannabis by persons twenty-one years of age or older; to amend the tax law, in relation to providing for the levying of taxes on cannabis; to amend the criminal procedure law, the civil practice law and rules, the general business law, the state finance law, the executive law, the penal law, the alcoholic beverage control law, the general obligations law, the social services law, the labor law, the family court act, and the vehicle and traffic law, in relation to making conforming changes; to amend the public health law, in relation to the definition of cannabis; to amend the state finance law, in relation to establishing the New York State cannabis revenue fund, the New York state drug treatment and public education fund and the New York state community grants reinvestment fund; to amend chapter 90 of the laws of 2014 amending the public health law, the tax law, the state finance law, the general business law, the penal law and the criminal procedure law relating to medicinal use of marihuana, in relation to the effectiveness thereof; to amend chapter 174 of the laws of 1968 constituting the urban development corporation act, in relation to loans to social and economic equity applicants, providing increased drug recognition awareness and

EXPLANATION--Matter in italics (underscored) is new; matter in brackets [ ] is old law to be omitted.
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How do we engage?
Dick and Rick want to use their design skills to help communities. But they’re not sure how to go about doing that...

Dick is pretty sure he can think of a great project after seeing a story about a local community in the news.
He hasn’t spent much time in the area but really wants to help.

Rick believes in the power of design and wants to support and strengthen communities.
He seeks out people in a nearby community to find out what’s important to them.
Open Call

Webinars this week

Open Call
¡Sí! A LA SEGURIDAD
¡No! A LOS PELIGROS
Cómo rechazar condiciones inseguras en el trabajo

Si algo no le parece bien, pregúntese:

¿POR QUÉ ESTO ES PELIGROSO?
Este andamio podría caerse—podría quebrarme una pierna o algo peor.
El jefe no está pidiendo a la gente sus certificados de vacunación; podría enfermarme.

¿QUÉ PENSARÍAN LOS OTROS?
Mi antiguo jefe nunca me habría dejado trabajar así.

¿SE PUEDE ARREGLAR? ¿DEBERÍA HABERSE ARREGLADO YA?
Esto no se puede arreglar hoy. Necesitaremos que alguien viniere a verlo.
Pedi que se arreglara esto la semana pasada y sigue roto.

Pero qué pasa con todas las demás preocupaciones que surgen:

¿Y si no me pagan?
¿Y si me denuncian por ser indocumentado?
¿Y si me despiden?
¿Y si pierdo mi trabajo?
¿Y si no me dejan de trabajar?
¿Y si me dejan de darle el dinero?

¿Cómo voy a encontrar otro trabajo? Estoy tan cansado que no puedo empezar a buscare de nuevo.

TENER MIEDO DE HABLAR ES COMÚN.
Es posible que su jefe haga lo correcto o tal vez no, pero si usted se queda callado, usted puede salir del trabajo y seguir trabajando de forma insegura.

TIENE DERECHO A OPTAR POR SÍ MISMO Y POR SU SEGURIDAD.
人民的力量！
POWER TO THE PEOPLE!

您如何影响政府的决策？
HOW CAN YOU INFLUENCE GOVERNMENT DECISIONS?

了解民选官员
LEARN ABOUT ELECTED OFFICIALS

集会、游行和抗议
RALLY, MARCH, AND PROTEST

在当地媒体沟通
TALK TO LOCAL MEDIA

使用社交媒体
USE SOCIAL MEDIA

与您的民选官员交谈
TALK TO YOUR ELECTED OFFICIALS

您也可以投票
YOU CAN ALSO VOTE

在选举中投票
VOTE IN ELECTIONS

去市政厅
GO TO A TOWN HALL

小组团队合作
WORK WITH GROUPS

签名请愿书
SIGN PETITIONS

我们与中国人的生命
OUR LIVES OUR POWER
What you can build depends on where—or in what 'zone'—your property is.
The city uses zoning to group land into different areas, or zones, with different rules about what you can build in each one.

Some zones allow big factories.

There are different zones for everything in between.

Some zones only allow small single-family homes.
Dick and Rick approach the community to find out more...

Dick starts his site analysis.
He doesn’t talk to anyone.

Rick finds out the group is concerned about parks and listens to their stories.
He learns that “Residents for Parks,” a long-standing community group, has been working on improving a park for the past 5 years, and asks if he can join their efforts.
Dick and Rick figure out how to start working with the community...

Dick wants to ensure the community is engaged in the process, so he holds a public meeting to show off his design proposal.

Understanding that residents are experts about their neighborhood, Rick begins to work with the group, and asks them about the park and their community.
Dick and Rick get feedback on their design ideas...

Dick asks for input, but is pretty confident in his proposal.

Dick gets some mixed reviews on his ideas, but he still believes that his design can have the most impact. He has the best intentions for the community.

Rick spends a long (long!) time hearing from residents, who don’t all agree with each other.

He designs a way for them to work together to shape the proposal.
What's it like to be on an ankle monitor?

¿Cómo es tener un monitor de tobillo?

Here to stay!
C'est décidé, je reste!

¡Estoy aquí para quedarme!

Apply for SIJS!

Demandez le SIJS!

Solicita el SIJS

What is SIJS?
SIJS Special Immigrant Juvenile Status is a way for certain young immigrants, under the age of 21 and living in the US, to get a green card.
Why Apply for SIJS?

With SIJS you can:

1. Have a strong opportunity to win
2. Access to the resources you need
3. Apply for citizenship

Pourquoi faire une demande de SIJS ?

Avec le SIJS, vous pouvez:

1. Avoir une grande possibilité de gagner
2. Accéder aux ressources dont vous avez besoin
3. Vous présenter pour la citoyenneté

¿Por qué solicitar el SIJS?

Con el SIJS puedes:

1. Tenerte una gran oportunidad de ganar
2. Acceder a los recursos que necesitas
3. Presentarte para la ciudadanía

With a green card, you can:

With citizenship you can:

Access to employment
Access to employment

Access to housing
Access to housing
Dick and Rick manage their project budgets...

Dick doesn’t really think about the budget. There isn’t much money so he gets an unpaid intern to help with the work.

Rick knows the budget is tight, but wants to make sure the community’s time is valued, and he knows that paying his intern will make it possible for someone from a less privileged background to move up in the design field.
After many months, Dick and Rick’s projects are complete!

Dick’s park is pretty but fails to “activate the space,” since no one seems to be using it.

Rick’s park is pretty, too. Plus, it’s used by all the community members who helped to create it.
Dick and Rick learn about equity...

Dick got his project published in a magazine, who didn’t seem to notice that there were no people using it.

The community was left with a new park ... but it didn’t respond to their needs, or do anything to address larger social issues impacting them.

Community members got so excited about Rick’s design for the playground that the Youth Leadership Group asked if he would help them design a stand for their farmers’ market, which they built themselves.

The community got two new projects, and some new skills... and the design process increased civic engagement and leadership opportunities, and gave community members the chance to implement their own solutions.
Questions?
Curiosities?
Affirmations?
Feedback?