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Parks Plus: Affordable Housing *Session 3*

March 6, 2024

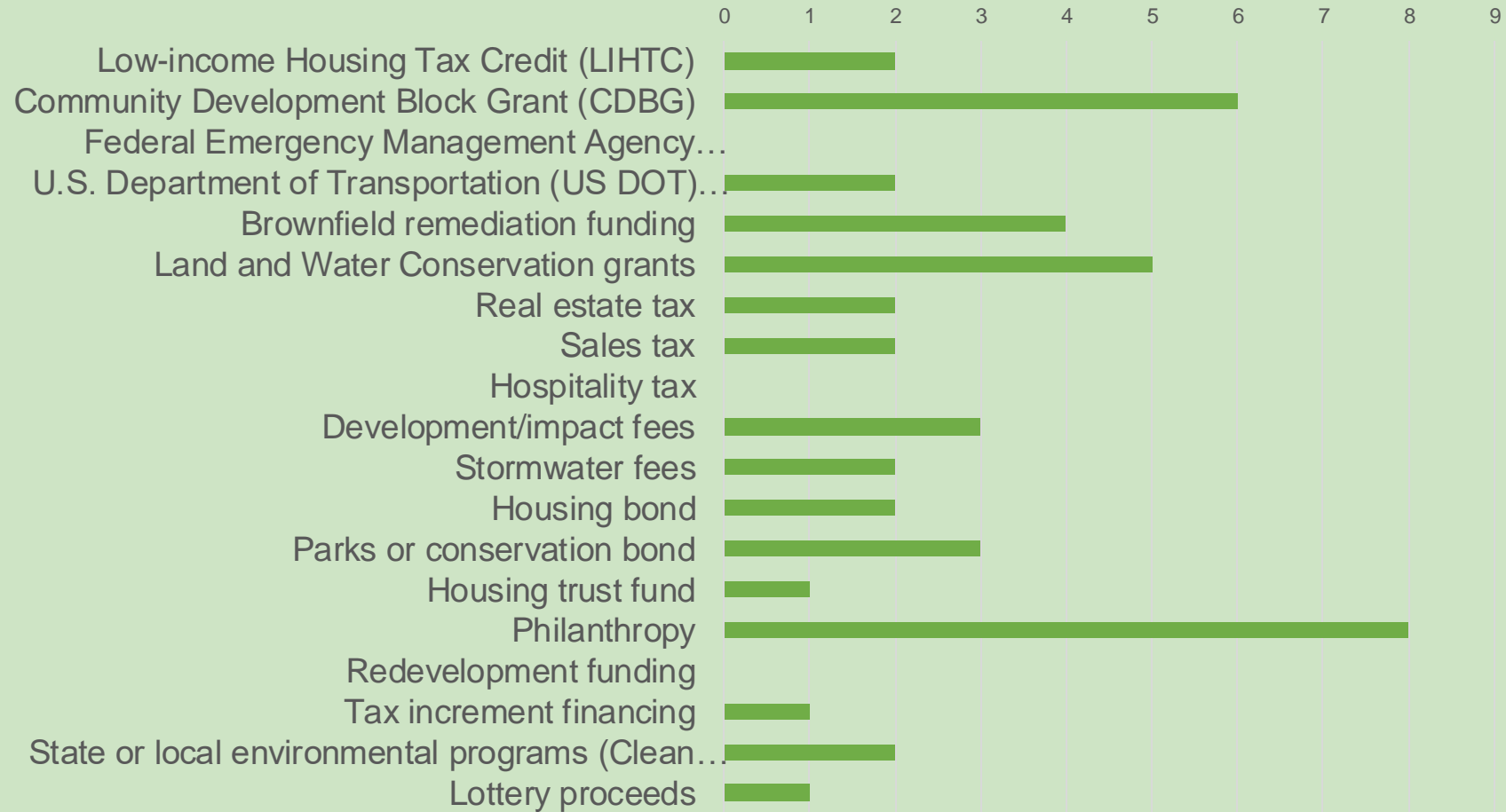


Parks Plus: Affordable Housing

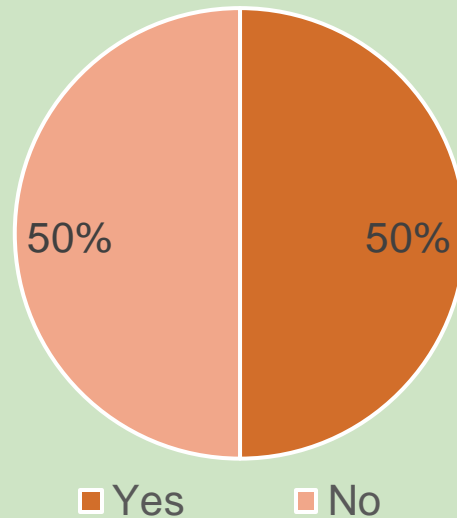
Agenda:

- Intro (5-10 mins)
- Plenary Presentation (35 mins)
- Breakout Groups (35 min)
- Share Back in Main Room (10 min)

Financing Used



Have you ever partnered with a parks or affordable housing agency when applying for funding?



Example Projects to Workshop

- **Pittsburgh – redevelopment of two underutilized riverfront parcels**
- **Cleveland – redevelopment of vacant lots**

Affordable Housing and Parks in Cleveland's Buckeye-Woodhill Neighborhood

Western Reserve Land Conservancy

Tim Dehm, Planning and Design Specialist

Isaac Robb, Vice President, Research and Urban Projects

Cuyahoga Land Bank

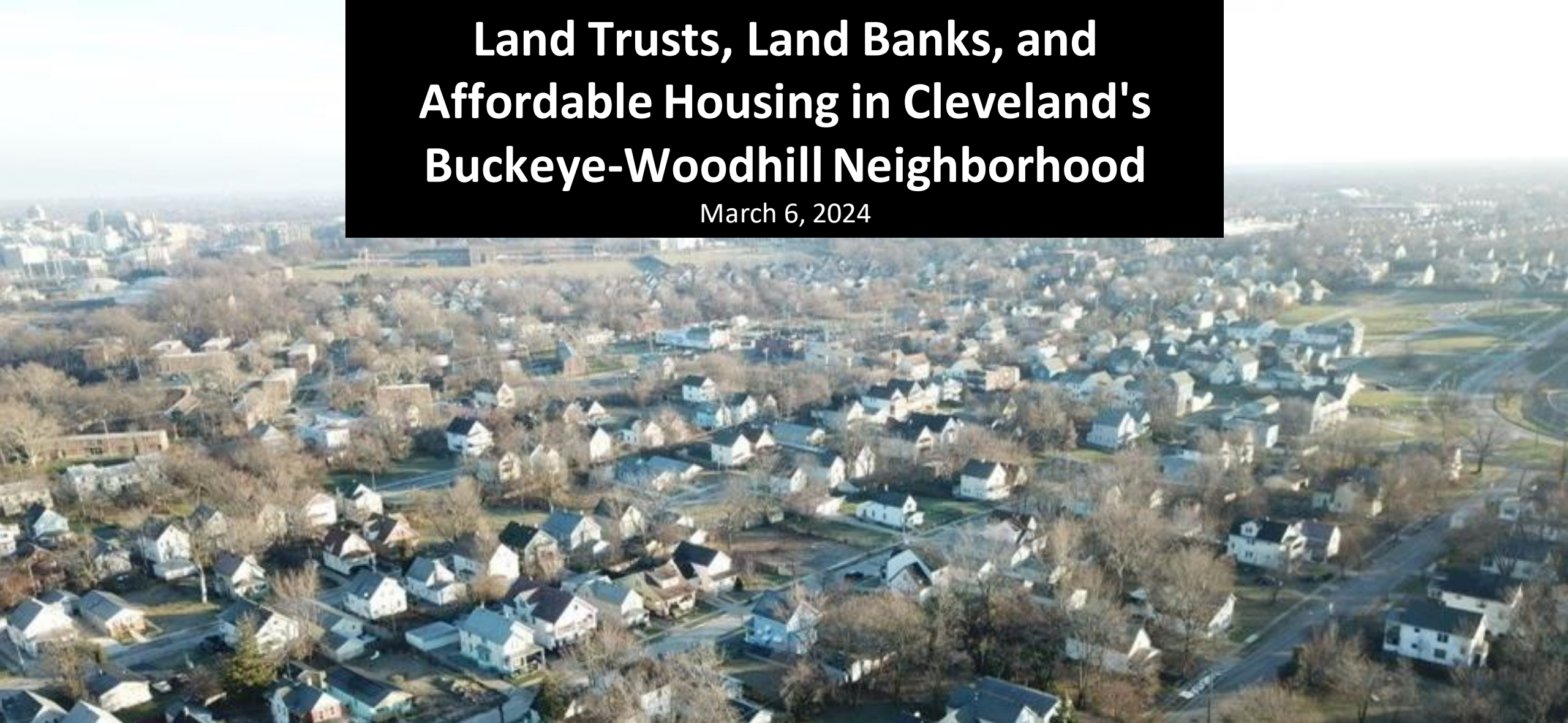
Ricardo León, Chief Operating Officer

Greater Cleveland Habitat for Humanity

Bob Whitney, Director of Government Affairs

Land Trusts, Land Banks, and Affordable Housing in Cleveland's Buckeye-Woodhill Neighborhood

March 6, 2024



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Land Conservancy

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Inventory



Acquire + Demolish



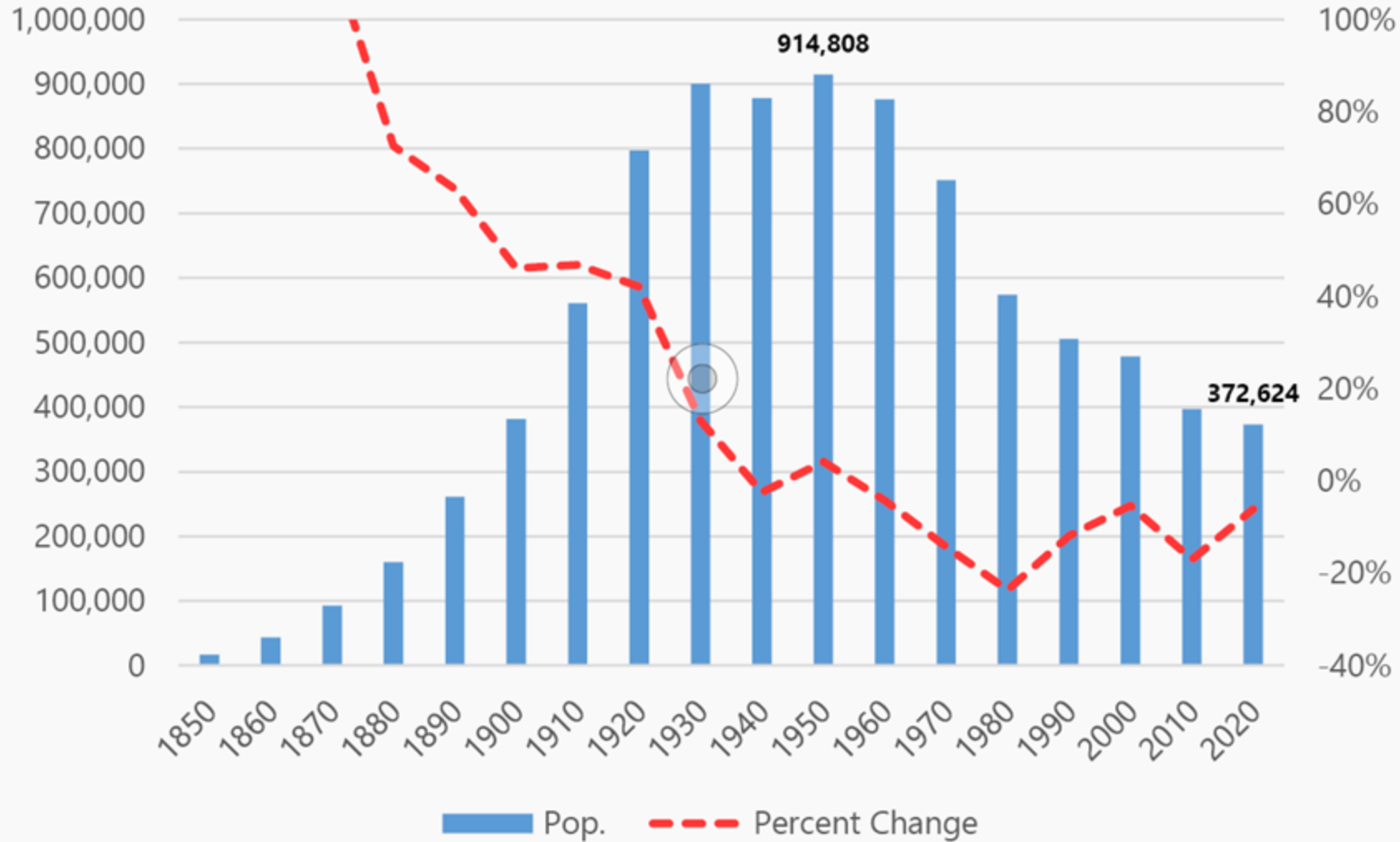
Build Housing + Parks



Cleveland, Ohio



City of Cleveland Population: 1850-2020



Cleveland's population in 2020 is approximately **40%** of its peak population in 1950.

From 2010 to 2020, the City of Cleveland population decreased by **6%**.

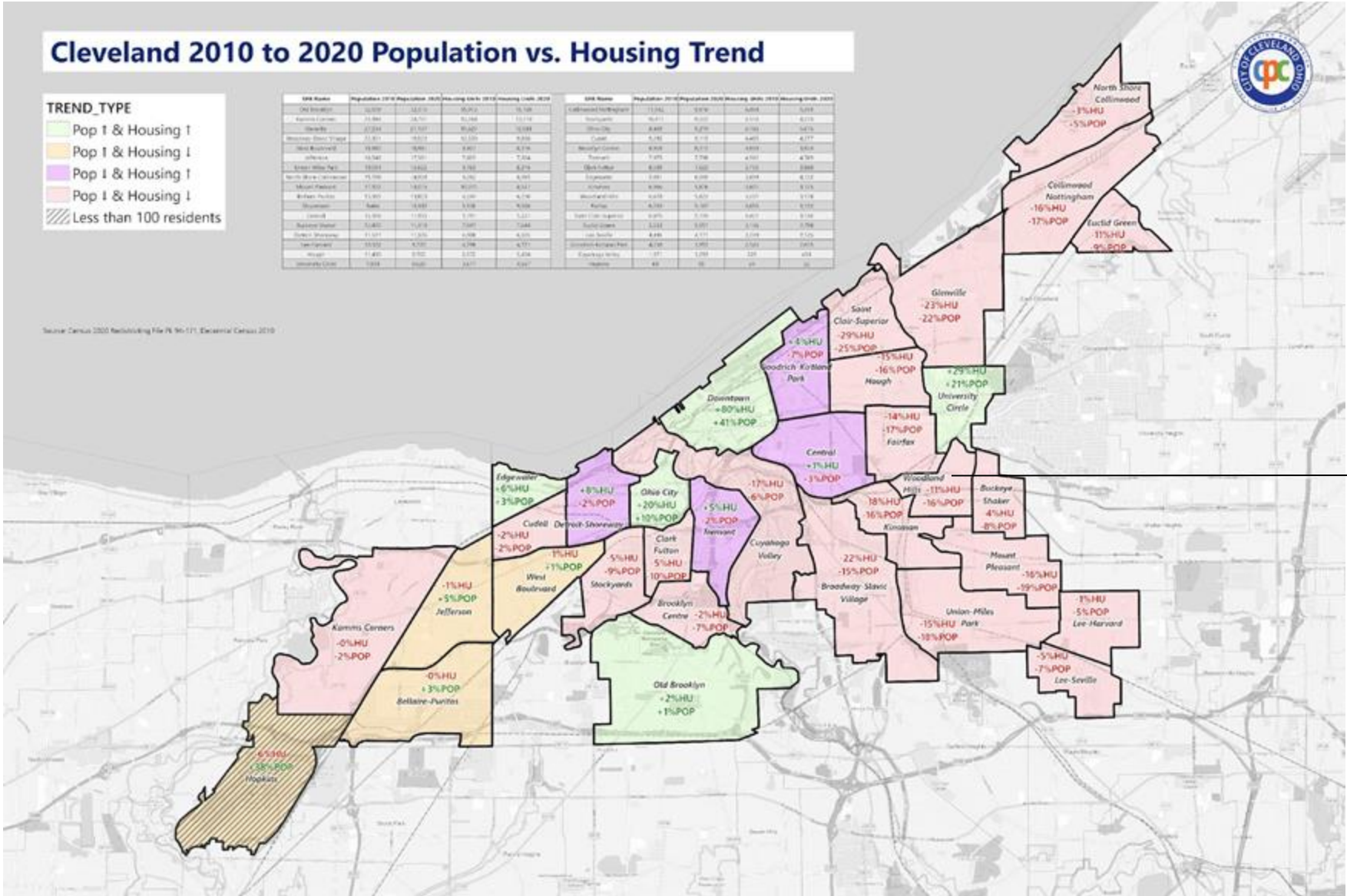
Cleveland 2010 to 2020 Population vs. Housing Trend

TREND_TYPE

- Pop ↑ & Housing ↑
- Pop ↑ & Housing ↓
- Pop ↓ & Housing ↑
- Pop ↓ & Housing ↓
- Less than 100 residents

LINK NAME	Population 2010	Population 2020	Change 2010-2020	Housing Units 2010	Housing Units 2020	Change 2010-2020
Old Brooklyn	12,000	12,100	+100	15,000	15,100	+100
Kenmore-Corwin	11,800	11,700	-100	12,000	11,900	-100
Shaker Square	11,500	11,400	-100	11,800	11,700	-100
Shaker Square Village	11,300	11,200	-100	11,600	11,500	-100
Westwood	10,900	10,800	-100	11,200	11,100	-100
Lincoln	10,500	10,400	-100	10,800	10,700	-100
Shaker Square East	10,300	10,200	-100	10,600	10,500	-100
North Shore-Corwin	9,800	9,700	-100	10,100	10,000	-100
Maple Forest	9,500	9,400	-100	9,800	9,700	-100
Brook Park	9,200	9,100	-100	9,500	9,400	-100
Stuyvesant	8,900	8,800	-100	9,200	9,100	-100
Lincoln	8,600	8,500	-100	8,900	8,800	-100
Maple Forest	8,300	8,200	-100	8,600	8,500	-100
Brook Park	8,000	7,900	-100	8,300	8,200	-100
Stuyvesant	7,700	7,600	-100	8,000	7,900	-100
Lincoln	7,400	7,300	-100	7,700	7,600	-100
Maple Forest	7,100	7,000	-100	7,400	7,300	-100
Brook Park	6,800	6,700	-100	7,100	7,000	-100
Stuyvesant	6,500	6,400	-100	6,800	6,700	-100
Lincoln	6,200	6,100	-100	6,500	6,400	-100
Maple Forest	5,900	5,800	-100	6,200	6,100	-100
Brook Park	5,600	5,500	-100	5,900	5,800	-100
Stuyvesant	5,300	5,200	-100	5,600	5,500	-100
Lincoln	5,000	4,900	-100	5,300	5,200	-100
Maple Forest	4,700	4,600	-100	5,000	4,900	-100
Brook Park	4,400	4,300	-100	4,700	4,600	-100
Stuyvesant	4,100	4,000	-100	4,400	4,300	-100
Lincoln	3,800	3,700	-100	4,100	4,000	-100
Maple Forest	3,500	3,400	-100	3,800	3,700	-100
Brook Park	3,200	3,100	-100	3,500	3,400	-100
Stuyvesant	2,900	2,800	-100	3,200	3,100	-100
Lincoln	2,600	2,500	-100	2,900	2,800	-100
Maple Forest	2,300	2,200	-100	2,600	2,500	-100
Brook Park	2,000	1,900	-100	2,300	2,200	-100
Stuyvesant	1,700	1,600	-100	2,000	1,900	-100
Lincoln	1,400	1,300	-100	1,700	1,600	-100
Maple Forest	1,100	1,000	-100	1,400	1,300	-100
Brook Park	800	700	-100	1,100	1,000	-100
Stuyvesant	500	400	-100	800	700	-100
Lincoln	200	100	-100	500	400	-100
Maple Forest	100	0	-100	200	100	-100

Source: Census 2020 Redistricting File 78 90-171, Decennial Census 2010



From 2010 to 2020, the City of Cleveland population decreased by 6%.

Between 2010 and 2020, the Buckeye-Woodhill Neighborhood experienced a **16%** decline in its population and an **11%** decrease in its housing units.

Buckeye-Woodhill

Opportunity
Corridor

Woodland Homes

Five Streets Area

Saint Lukes
Foundation

Transit
Station









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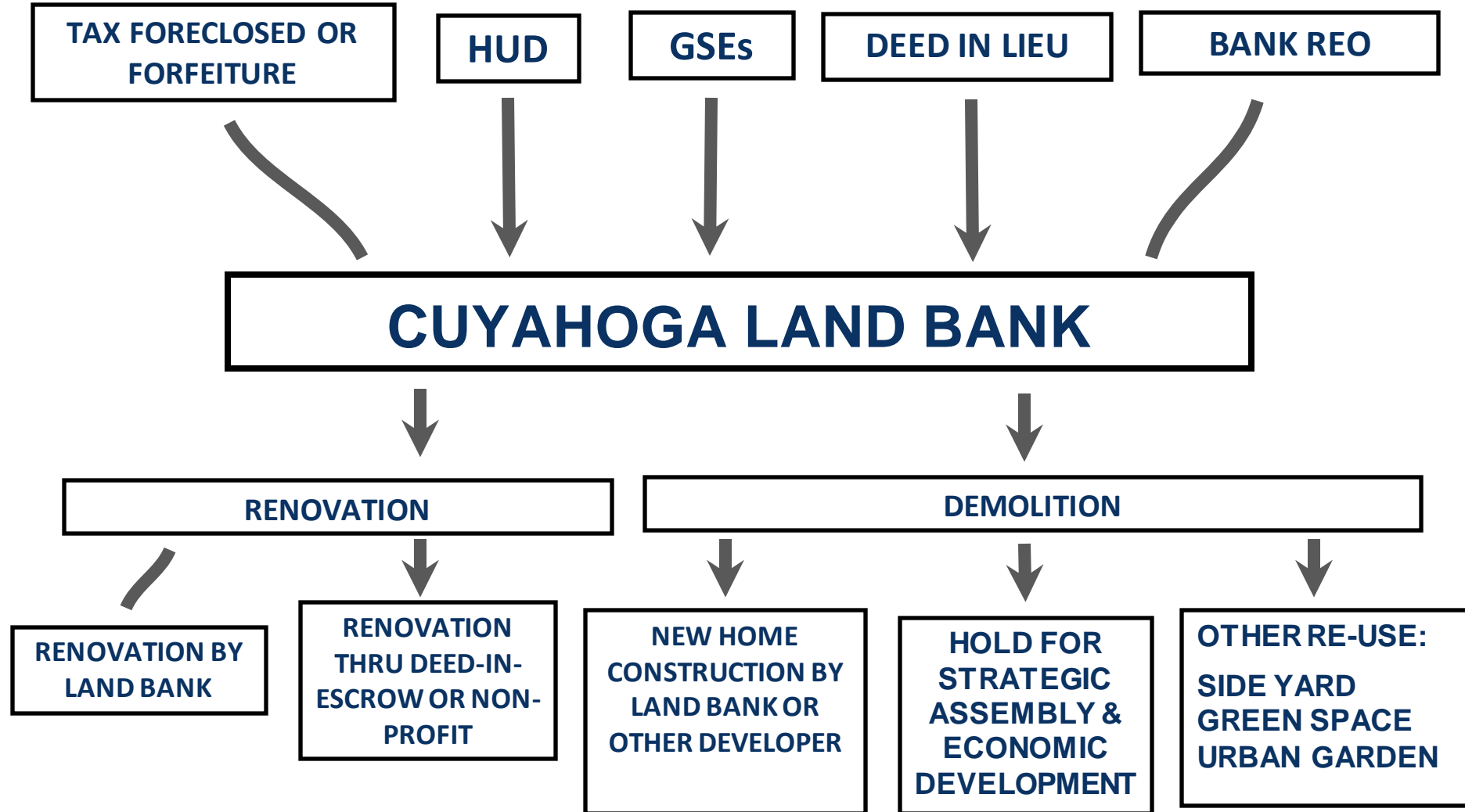
■ Vacant Structure or Grade D or F

■ Other





Property Pipelines





BMMA Area – 61 Homes

New Construction Completed Since 2020:

24 (Grandview, Hulda, Shale)

Additional New Construction Underway: **6**

(Shale). Will be completed by early 2024.

Some will be done by late 2023.

Additional New Construction Scheduled: **11**

(Crestwood, Grandview, Hulda)

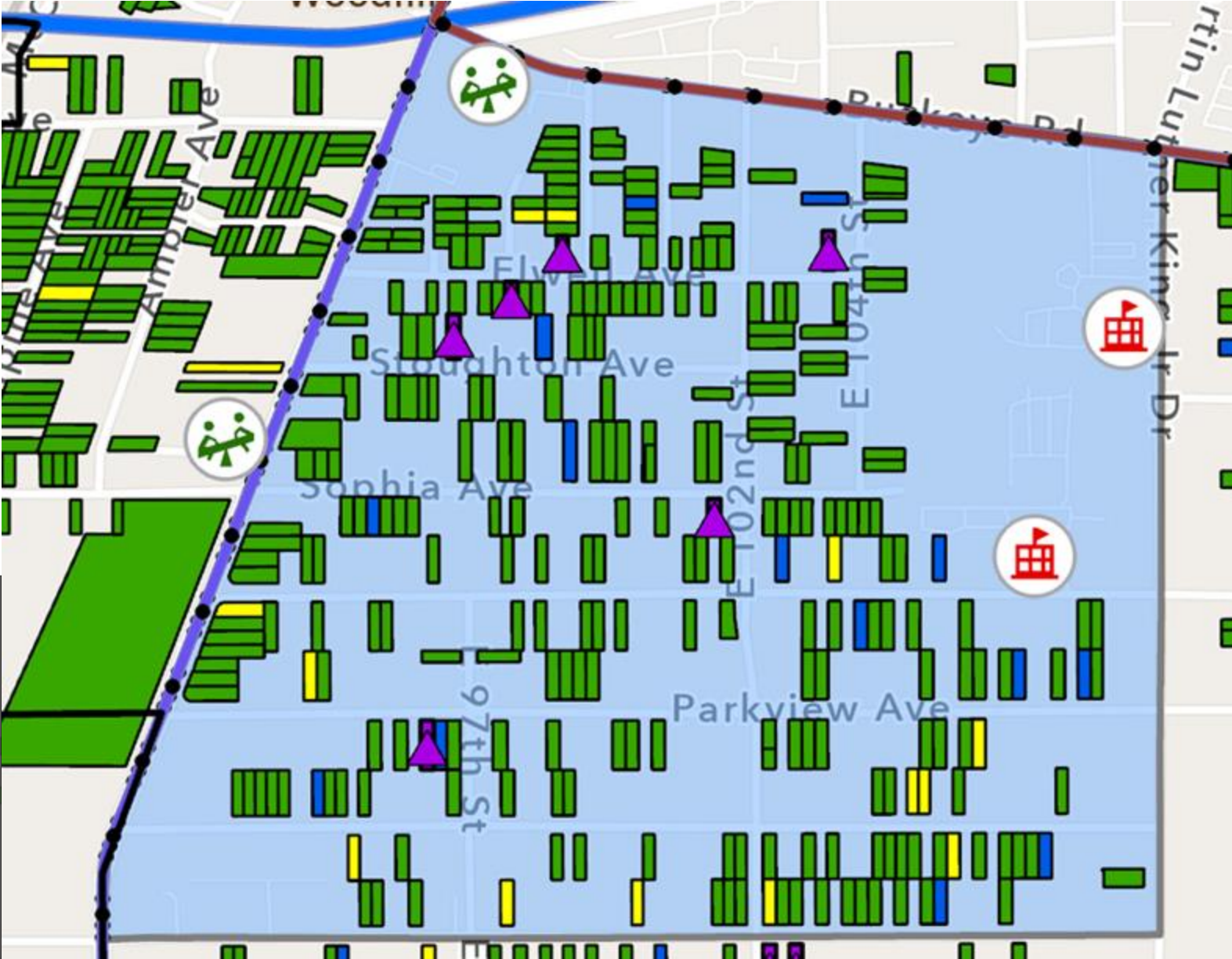
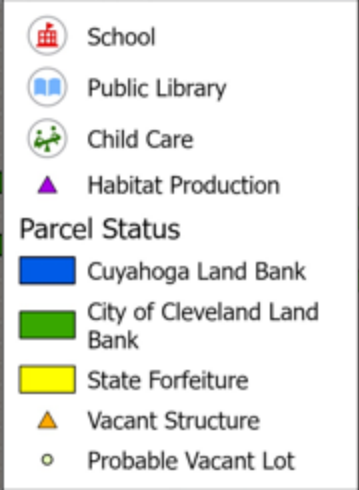
Rehabs Completed Since 2016: **17**

Rehabs Currently Underway: **3**

Always Looking for more Rehabs



More Homes in Buckeye 2024-2027







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Woodhill Community Garden



Funding Sources

Habitat for Humanity

Whole Foods

Burton, Bell, Carr, Development (local CDC)

USDA Urban Ag. Innovation Production grant



Ubuntu Gathering Place



Funding Sources

Saint Luke's Foundation

Cuyahoga County Supplemental funding

NEORS Green Infrastructure Grant

Reinberger Foundation

The Funders Network – Partners for Places

Bank of America

Fifth Third Bank



Grandview-Crestwood Pathway



NOPIC
A Proud Member of City & County

Division of
Land Conservation
City of St. Louis

Funding Sources
Burton, Bell, Carr, Development (local CDC)



Thank you!



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Breakout Groups

35 minutes

Workshop one of these two examples:

- **Pittsburgh – redevelopment of two underutilized riverfront parcels**
- **Cleveland - identify vacant land reuse Vacant Lot Tool**



Workshop Suggestions

Facilitators will share a few main points made in their groups.



Share your Feedback!

Please take a moment to complete the exit ticket in the chat.





Parks Plus: Affordable Housing

Series Overview:

- November 15 – Affordable Housing & Parks
- January 17 – Leveraging Policies and Programs to Develop Parks with Affordable Housing
- March 6 – Funding Joint Development
- **May 1 – Livable Cities & Investing in Green Public Spaces**
- July 10 – Joint Development Typologies

Thank you!

Next session

May 1, 2024

Contact Us

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