



**TRUST FOR  
PUBLIC  
LAND™**

Connecting everyone to the outdoors™

## **Connecting People to Parks: Strategies to Increase Park Access** ***Session 1: Assessing Park Access Gaps***

**October 3, 2024**

# Connecting People to Parks: Strategies to Increase Park Access

## Session 1: Assessing Park Access Gaps

1. Overview of Communities of Practice
2. ParkServe: Mapping Tool to Advance Equitable Park Investments & Planning
3. Q&A with Ivy Hinson
4. Breakout groups
5. Closing and next steps





Trust for Public Land is a national nonprofit, working to create parks and protect land for people, ensuring healthy, livable communities for generations to come.

**We believe in  
OUTSIDE FOR ALL**



# Community is at the center of all we do.

Communities that place a high value on outdoor access for all are



**HEALTHIER**



**MORE RESILIENT**



**MORE EQUITABLE**





# 10-Minute Walk<sup>®</sup> Mission: Closing the Park Equity Gap

**Present day inequities in park space and outdoor access are often the result of decades of problematic policy decisions.**

**Our mission is to address policies and gaps that have left communities behind.**

# Park Equity Communities of Practice



**Policy Incubator**



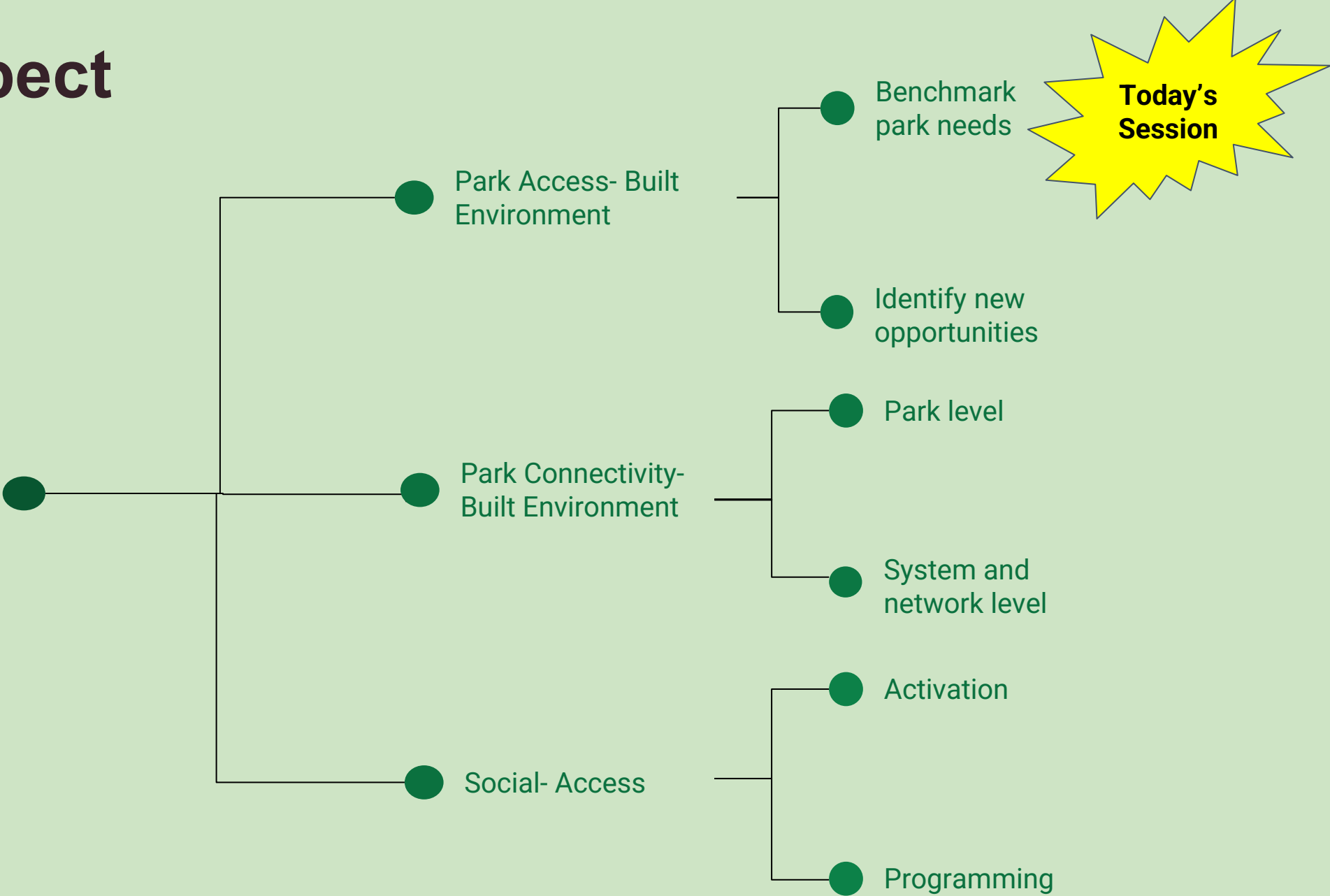
**Connecting People  
to Parks**



**Parks Plus:  
Economic Vitality**

# What to Expect

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## ParkServe: Mapping Tool to Advance Park Equity



# Q&A



# Breakout rooms

20 minutes

## Questions:

1. Do you use ParkServe actively in your work?
  - a. If yes, how is ParkServe data utilized in your work?
  - b. If no, how would you like to incorporate it?
2. What do you want to see in the ParkServe platform that doesn't currently exist?
3. In what ways do you believe ParkServe can complement existing data or cross-sector partnerships?



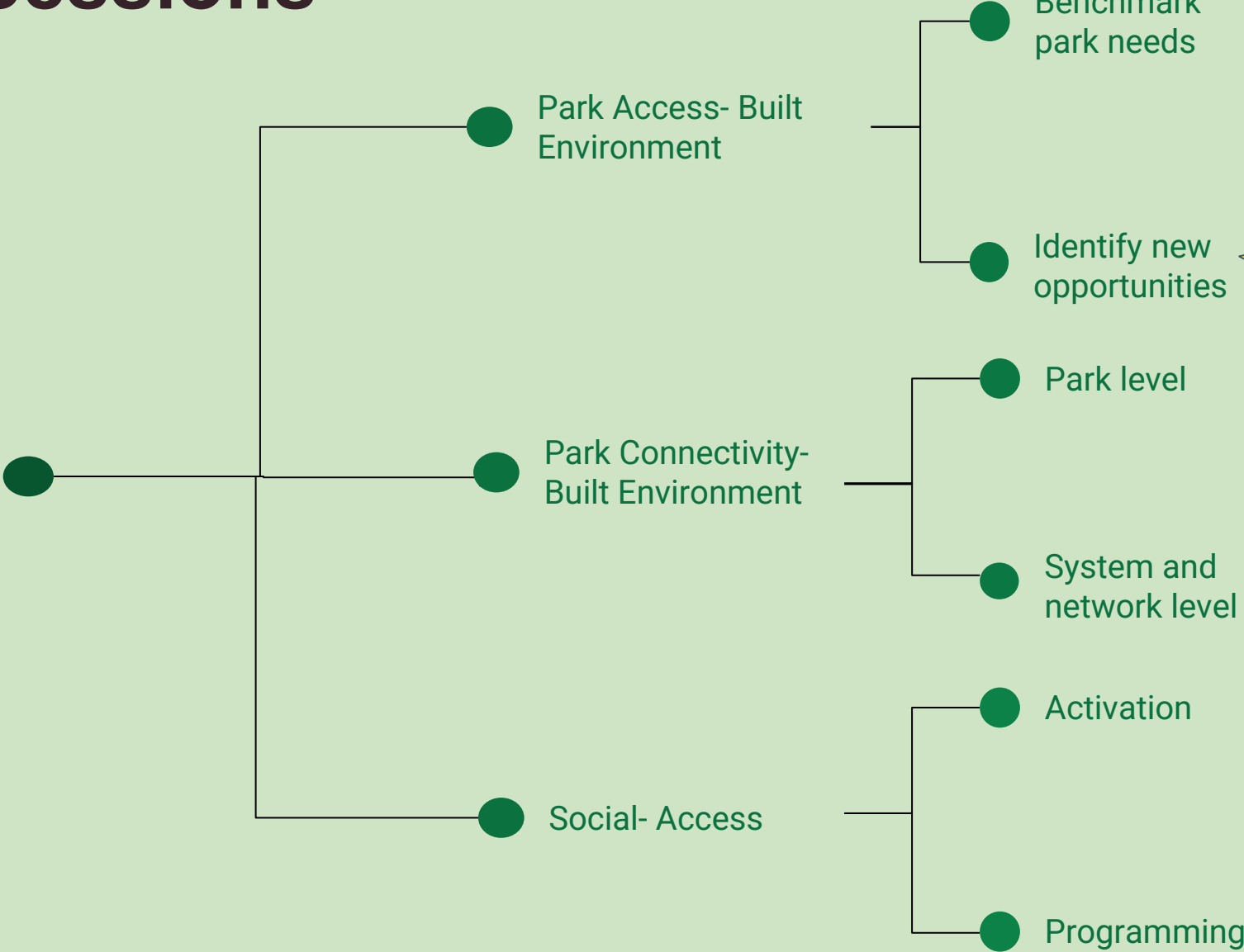


**Welcome Back**



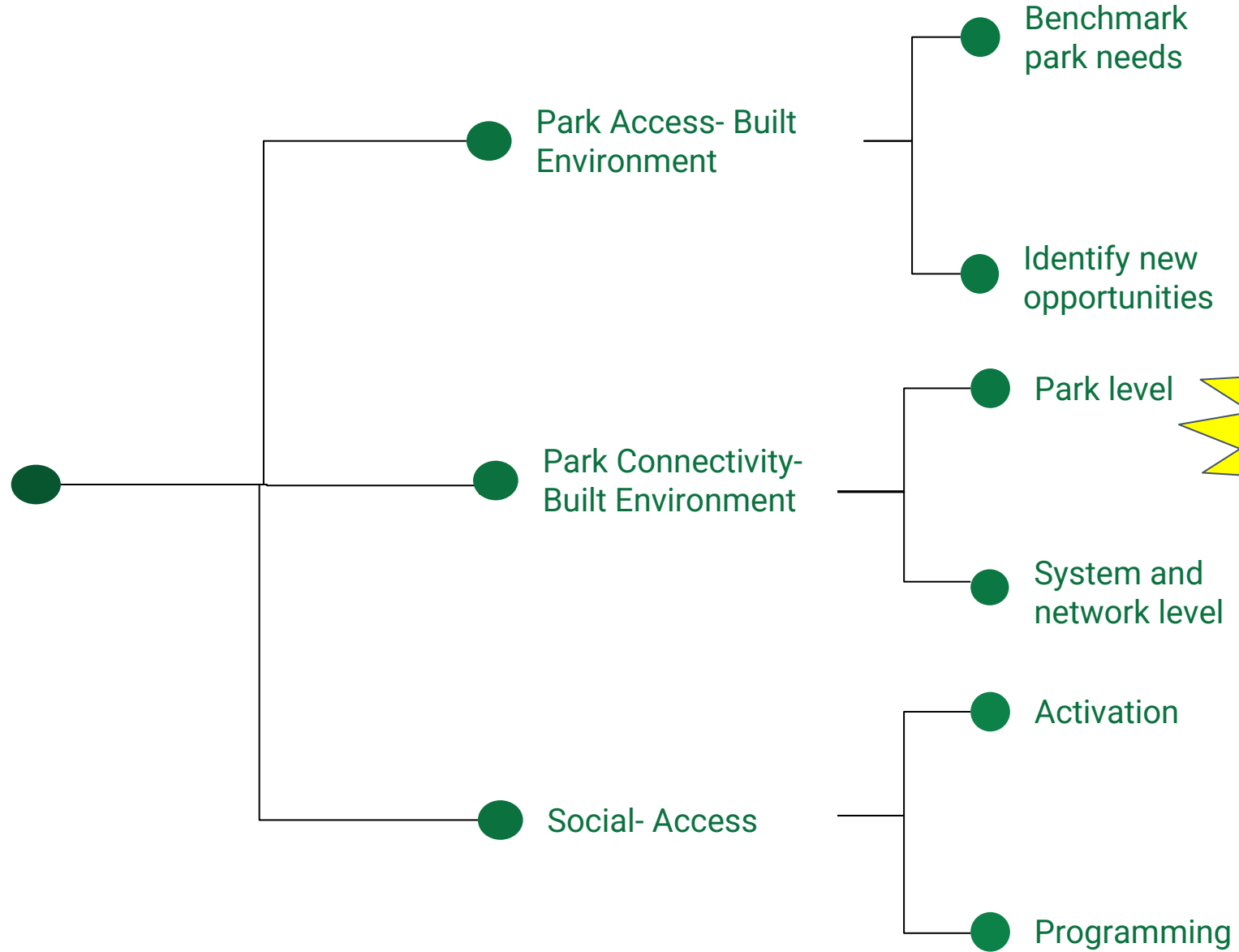
# Upcoming Sessions

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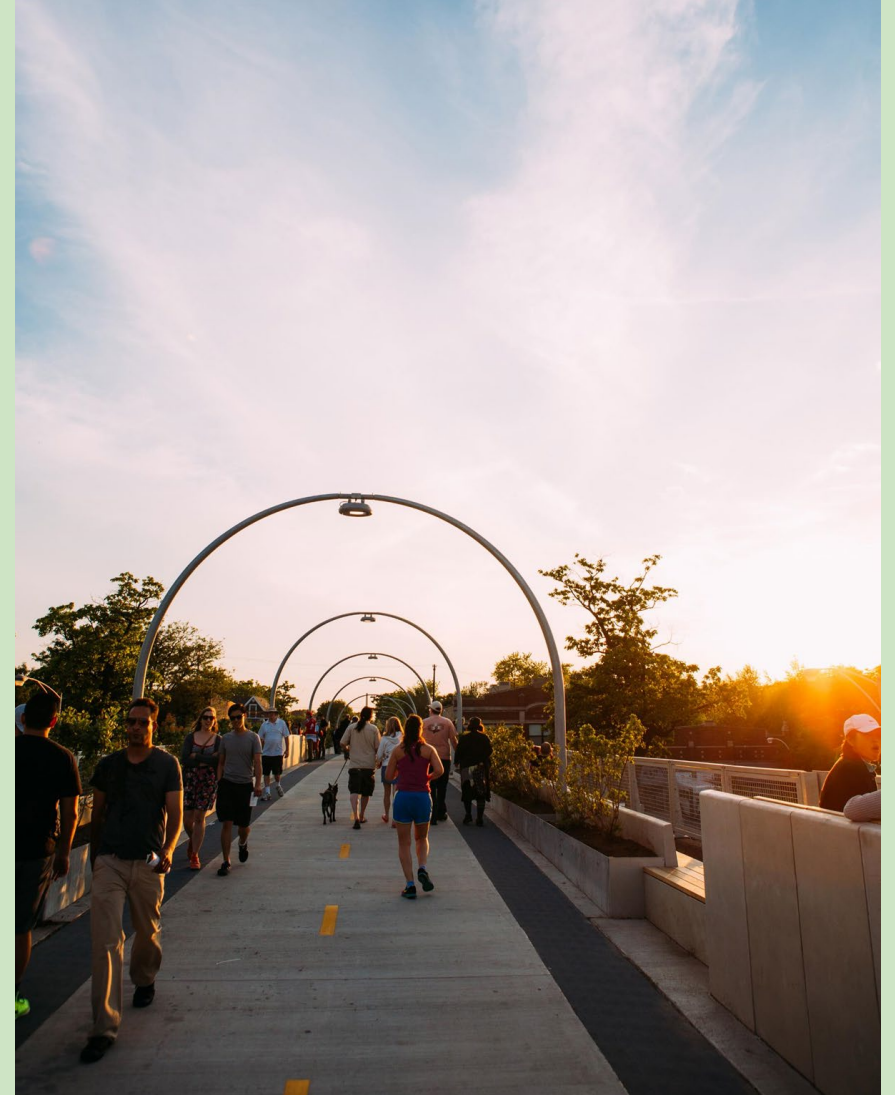
# Connecting People to Parks



**Feb.13**

# Series Dates & Topics

- **October 3-** Assessing Park Access Gaps
- ➔ • **December 5-** Strategies to Transform Open Spaces into Parks ←
- **February 13-** Safe Routes to Parks
- **April 10-** Integrated Mobility Planning with Parks
- **June 12-** Social Access: Park Activation & Programming





# Exit ticket

Please take a moment to share your feedback with us.





Since 1972, TPL has protected 4 million acres of public land; created 5,364 parks, trails, schoolyards, and iconic outdoor places; raised \$93 billion in public funding for parks and public lands; and connected nearly 9.4 million people to the outdoors.

To learn more, visit [tpl.org](https://tpl.org).

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# Thank you!

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# Thank you!

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