Park Equity Policy Incubator

Session 4 - April 2, 2025

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Park Equity Policy Incubator Session Overview

SESSION 1 Oct. 2	SESSION 2 Dec. 4	SESSION 3 Feb. 5	SESSION 4 Apr. 2	SESSION 5 Jun. 4

REVIEW

What is the 10-Minute Walk Policy Framework and Scan?

ASSESS

What policy area do you want to advance locally?

What is a 'technical' vs. 'adaptive' challenge?

Present local policy challenge and workshop with peer city.

EXPLORE

How can policy change serve as a collaborative model to advance park equity?

*Case study on **park needs assessments and community engagement.***

EXPLORE

How can policy change serve as a collaborative model to advance park equity?

*Case study on **public funding and land use.***

ACTIVITY: Discuss activities to support proposed policy solution in individual city teams.

APPLY

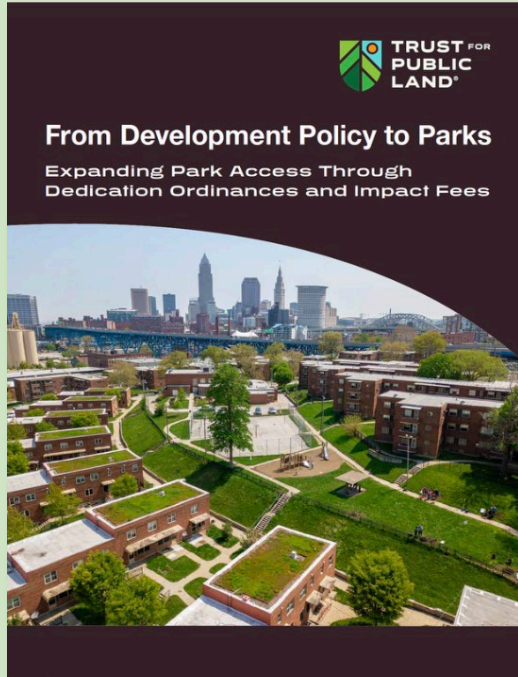*How can you build your roadmap for policy change?*

Park Equity Policy Incubator

Session 4 Agenda - 2:00 to 3:30pm ET

- Plenary Presentations on Policies for Land Use and Funding Policies

    - **Minneapolis Park and Recreation Board-** *Adam Arvidson, Director of Strategic Planning*

    - **City of San Diego**- *Jonathan Avila, Principal Planner and Kelly Mathiesen, Park Designer*

- Breakout Rooms – Start-Stop-Continue Framework

- Group Report Out & Closing

New 10-Minute Walk Policy Report – Coming Soon!

Growth is outpacing park development.

- **65%** of the 100 most populous U.S. cities had less park space per person in 2024 than in 2016.

Private development is a key driver of new park creation.

- **67%** of recent park and greenway openings across 10 representative U.S. cities were established on land provided by real estate developers or funded by development fees.

- **62%** of these parks were constructed by the developer or a private entity.

Cities need better models.

- **40%** of city staff surveyed were dissatisfied with their city's park dedication and impact fee policies.

Policies for Land Use and Funding

Minneapolis Park and Recreation Board

City of San Diego

Start – Stop – Continue

Breakout rooms in individual city teams

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Start - Stop – Continue Activity

Goal: Outline activities and tactical next steps to implement the chosen solution

Continue

- *What are you already doing to move this policy solution forward?*

- *What strategies or actions have been successful in this policy initiative and should continue to be used in future efforts?*

- *Why is it working well?*

- *Can these activities be described as low effort / high impact? Or high effort / high impact?*

Stop

- *What activities are getting in the way or slowing down your work?*

- *What actions are counterproductive, unnecessary, and/or overly bureaucratic?*

- *Can these activities be described as low effort / low impact? Or high effort / low impact?*
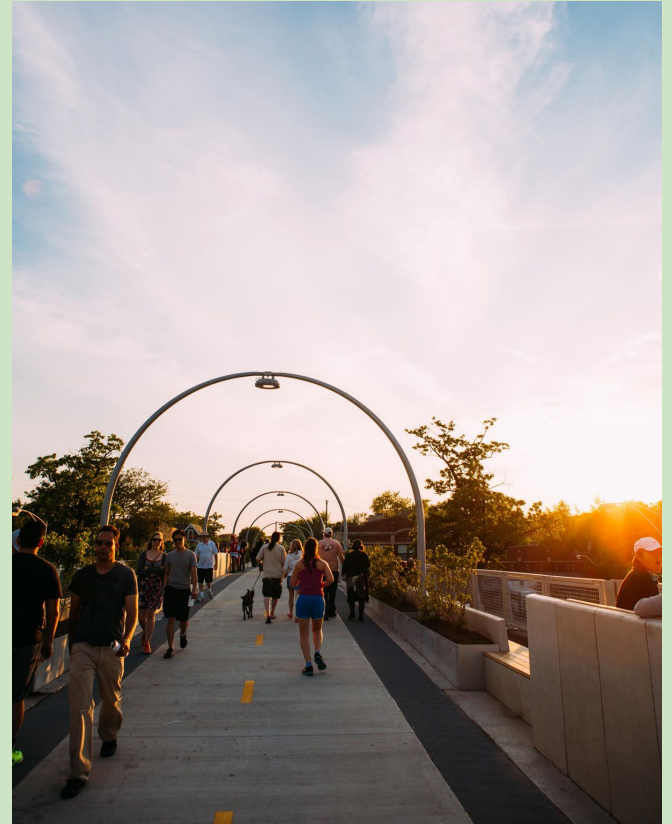
Start

- *What activities need to come next?*

- *What actions are missing (be specific) to move this work forward?*

- *Why is this new idea beneficial and how will you implement it?*

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Group report out

Sessions

- ❏ **Oct 2:** 10-Minute Walk Park Equity Policy Framework

- ❏ **Dec 4:** Local Policy Challenges

- ❏ **Feb 5:** Community Engagement for Park Needs

- ❏ **Apr. 2:** Levers for Funding and Land Use Policy

- ❏ **Jun. 4:** Roadmap for Policy Change

Exit ticket (pop up window on Zoom)

Please take a moment to share your feedback with us.

Thank you!

Since 1972, TPL has protected 4 million acres of public land; created 5,364 parks, trails, schoolyards, and iconic outdoor places; raised $93 billion in public funding for parks and public lands; and connected nearly 9.4 million people to the outdoors.

To learn more, visit tpl.org.

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Valerie Friedmann
valerie.friedmann@tpl.org

Christina Jang
christina.jang@tpl.org